Year 12 → Year 13 Media Bridging Work 20-22

Watching

- Make use of Ms Fisher's A Level Revision videos to remind yourself of the set texts
 - Theorists: https://www.youtube.com/playlist?list=PLm6BhMZgdGbBGcK-Gl2IGeXXVS8n4g4b6
 - Set Texts: https://www.youtube.com/playlist?list=PLm6BhMZgdGbDtom4K0kidF32wcT 3PAIVS
 - Music Video revision: https://www.youtube.com/playlist?list=PLm6BhMZgdGbDr0I4XgCO1kMjDKu a9cdgx
- BBC Documentary: The changing role of women in the 1960s: https://www.bbc.co.uk/programmes/p00wfrgf

<u>Reading</u>

 Read this article: The 1960s: the decade that shook Britain: https://www.historic-uk.com/CultureUK/The-1960s-The-Decade-that-Shook-Britain/

<u>Listening</u>

 Catch up with some episodes of the Media Show podcast (BBC Radio 4) – Seriously, have not subscribed yet?

https://www.bbc.co.uk/programmes/b00dv9hq/episodes/downloads

Note-Taking

- Note SIX take-aways / key points from the BBC documentary.
- Mindmap key ideas from the article.
- Create 'Big Threads' (or 'brain dumps') to revise the course content synoptically for example:
 - Evolution of representation of women in set texts historical, social & cultural, economic & political contexts
 - Representation of ethnicity in set texts historical, social & cultural, economic & political contexts
 - The need for regulation and regulation issues & debates social & cultural, economic & political contexts
 - Power and ownership in media industries historical, social & cultural, economic & political contexts
 - Or any of the Key Statements from the specs

Practice questions

Complete some of the following questions. Please complete on paper and hand in on your return. You could plan some in detail, and write out full answers for other questions.

Component 1

Media Language questions:

Newspapers

For the 'Unseen', simply buy a copy of the relevant newspaper on the day or find the front pages online at: https://www.bbc.co.uk/news/blogs/the_papers

| Products | Question |
|--------------------------|--|
| Times + Guardian (both | How is media language used to encourage audience |
| unseen) | interpretations? [15] |
| Mirror + Telegraph (both | How does media language incorporate viewpoints and ideologies in |
| unseen) | these newspaper front pages? [15] |

Film Posters

| Products | Question |
|---|---|
| Tomb Raider teaser poster https://www.fbtb.net/video- games/2018/01/09/tomb- raider- post/attachment/tomb- raider-poster-fixed/ | How does the media language used in this poster promote a particular genre? [15] |
| 2 unseen posters (it could happen that you get 2 rather than 1) Hidden Figures + Jungle Fever (see below) | How does media language communicate multiple meanings in these two film posters? [15] |



JANELLE MONÁE

KEVIN COSTNER

KIRSTEN DUNST

PARSONS

BASED ON THE UNTOLD TRUE STORY

FOX 200 PCTUS PUZZET CHEMIN NTERAMENT/PYANDE FLAS PUZZED MERITARIS PRIZED BUT AND FLAS PUZZED BUT AND FLAS PUZZED



Representation question:

WaterAid set text + Homelessness Awareness campaign (below) Compare how the attitudes and beliefs about the world are reinforced through representations. [30]

In your answer you must:

Consider how media language is selected and combined to construct particular representations that reinforce attitudes and beliefs

Consider the similarities and differences in the representations

Make judgements and draw conclusions about how far the representations relate to relevant media contexts



Component 2:

Finish going through the *Life on Mars* booklet (there is an electronic copy on SharePoint). We will pick this up in September but will promptly move on to *The Bridge* (try and watch it!)

Complete at least one of the 15 markers from the choice below - but feel free to plan / respond to all.

| Products | Questions |
|--------------|---|
| | To what extent can the set episode of LoM be said to subvert genre conventions? [15] |
| | To what extent are meanings established through intertextuality in the set episode of LoM? [15] |
| Life on Mars | To what extent can the set episode of LoM be seen as post-modern? [15] |