

How we measure the impact of the careers provision at Park High School.

Compass Tool – progress towards Gatsby Benchmarks.

Every term an evaluation is completed through the Compass Tool to show our progress towards the eight Gatsby Benchmarks. This process is completed alongside our Enterprise Coordinator Heena Patel from the Education Development Trust to ensure a level of consistency:

Progress towards Gatsby Benchmarks

| Park High School | July 25 | Mar 25 | Nov 24 | June 24 | March 24 | West London | National |
|---|---------|--------|--------|---------|----------|-------------|----------|
| Benchmark 1 A stable career programme PHS has met 100% of the 17 assessment areas in benchmark 1 | 100% | 100% | 100% | 100% | 100% | 61.1% | 68.4% |
| Benchmark 2 Learning from career & labour market information PHS has met 100% of the 2 assessment areas in benchmark 2 | 100% | 100% | 100% | 100% | 100% | 84.5% | 84.5% |
| Benchmark 3 Addressing the needs of each pupil PHS has met 90% of the 7 assessment areas in benchmark 3 | 100% | 90% | 90% | 90% | 90% | 68.6% | 61.3% |
| Benchmark 4 Linking curriculum learning to careers PHS has met 100% of the 4 assessment areas in benchmark 4 | 100% | 100% | 100% | 100% | 100% | 85.1% | 81.5% |
| Benchmark 5 Encounters with employers & employees PHS has met 100% of the single assessment area in benchmark 5 | 100% | 100% | 100% | 100% | 100% | 89.1% | 86.6% |
| Benchmark 6 Experiences of workplaces PHS has met 100% of the 2 assessment areas in benchmark 6 | 100% | 100% | 100% | 100% | 100% | 65.1% | 73.5% |
| Benchmark 7 Encounters with further and higher education PHS has met 100% of the 6 assessment areas in benchmark 7 | 100% | 100% | 100% | 100% | 100% | 44.6% | 59.4% |
| Benchmark 8 Personal guidance PHS has met 87% of the 2 assessment areas in benchmark 8 | 100% | 100% | 100% | 87% | 87% | 69.7% | 77.6% |

Opportunities

Students have access to a [padlet](#), that is available through the Park High School website of opportunities available. Teachers are also provided with information, via email, of talks or trips available that link to their subject or year group. One example is the Turing Scheme. The politics teacher made a successful application in 20224 and 2025 to take our Year 12 and 13 students on a trip to the USA. This trip was fully funded allowing all students to experience this amazing opportunity.

Destination data

We continuously work closely with our students and their families to ensure that we have no NEETs and that 100% of our students progress onto Post 16 provision. Since 2016 there has been 3 students who became NEET. Two were due to health issues. The third, the school continued to work with the family and the student enrolled on a traineeship which led to an apprenticeship.

| Destination | 2024 | 2023 | 2022 | 2021 | 2020 | 2019 | 2018 | 2017 | 2016 |
|-------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Full Time Education | 99.6% | 99.2% | 99.8% | 99.6% | 98.5% | 99.6% | 98.0% | 97.6% | 99.3% |
| Full time Training | 0.0% | 0.4% | 0.4% | 0.0% | 0.7% | 0.4% | 0.0% | 2.0% | 0.0% |
| Apprenticeships | 0.0% | 0.4% | 0.4% | 0.4% | 0.0% | 0.0% | 1.2% | 0.3% | 0.7% |
| Employment without Training | 0.0% | 0.0% | 0.4% | 0.0% | 0.0% | 0.0% | 0.4% | 0.0% | 0.0% |
| Working towards participation | 0.4% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |

| NEET | 2024 | 2023 | 2022 | 2021 | 2020 | 2019 | 2018 | 2017 | 2016 |
|-------------------------------|------|------|------|------|-------|------|------|------|------|
| National Average* | 4.6% | 4.4% | 4.5% | 3.0% | 2.9% | 4.5% | 4.2% | 3.6% | 4.6% |
| Borough Average | 2.2% | 1.0% | 1.4% | 0.9% | 1.0% | 0.4% | 1.2% | 0.9% | – |
| NEET Actively Seeking | 0.4% | 0.0% | 0.4% | 0.0% | 0.4%* | 0.0% | 0.4% | 0.0% | 0.0% |
| NEET Not Active | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| Moved out of Area | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| Temporary Break from Learning | 0.0% | 0.0% | 0.4% | 0.0% | 0.4% | 0.0% | 0.0% | 0.0% | 0.0% |

*<https://explore-education-statistics.service.gov.uk/find-statistics/neet-statistics>

| Cohort | 2024 | 2023 | 2022 | 2021 | 2020 | 2019 | 2018 | 2017 | 2016 |
|--------------------|------|------|------|------|------|------|------|------|------|
| Number of students | 269 | 266 | 272 | 261 | 270 | 259 | 249 | 293 | 304 |

SEND students

The Careers Team work closely with the SENCO and are involved with annual reviews from an early stage. In Year 9, Olivia Fiszson, our independent and impartial careers adviser, meets with those students who have an EHCP in advance of their preference choices and again twice in Year 11 in relation to their post 16 destinations. Support is provided to parents and students with post 16 applications. All SEND students have transitioned to a post 16 destination.

Recording individual progress through Unifrog.

All students from Year 7 - 13 have a Unifrog account. Unifrog provides students and teachers one place to see all the CEIAG interactions, feedback and uploaded documents.

Student voice

Our young people are the greatest source of how well our careers provision is working towards its intended outcomes. Students offer their feedback in the following ways:

- Immediate verbal and written feedback following events, trips and work experience.
- An annual student survey on careers programme
- Immediate evaluation via online survey and verbal feedback following one-to-one career guidance meeting with independent careers adviser.
- Capture live feedback via Microsoft Forms immediately after Year 10 and Year 12 Mock Interview Event.

Below are outcomes from the most recent survey.

Student survey (Oct 23) – 93.3% students say they are well prepared for their next steps. An increase of 4.8% from July 23.

Student comments:

“I enjoy how the school does different activities, so we are not so focused on schoolwork all the time, for example careers day”.

“Park High gives us advice on careers and work experience, helps us with our learning and gives feedback, makes sure we are the best possible versions of ourselves”.

“I am more informed about my options and pathway”.

“The Year 9 Preferences workshop helped me understand how many options and pathways I have”.

“Amazing presentation showing the value of apprenticeships”.

From Year 12 Mock Interview Event.

“It really helped me to understand where I’m at and how I can improve my interview practice”.

“I feel as though I have gained a lot of key knowledge which I will definitely apply more in the future. I learnt how to structure my responses”.

Employer / Parent / Alumni / Staff feedback

Parent survey (April 24) – 90.1% parents say the School supports my child’s wider personal development (including careers).

Staff survey (April 24) 98% of staff say students are being well prepared for the next stage of their education. An increase of 6% from June 2022.

Parent comment: “My child has felt very well supported in his university applications, including for Oxford. He enjoys all the subjects he takes. The USA trip for politics is a fantastic opportunity”.

The following parents supported the Year 10 Mock Interview event:

“Excellent event, I felt it was very well thought out and laid out event”.

“Excellent event, just wanted to express my gratitude to you and your colleagues, for organising the interviews it was not mean feat with the numbers involved and you did a fantastic job.

“Excellent event, very helpful to understand the day itself”.

Alumni feedback:

“Park High School thank you so much for having us”.

Employer feedback:

“The Year 10 Mock Interview was a well organised event. Students made lots of effort and responded well to feedback”.

“Well organised and supported by staff. Students were prepared and ready to take part. They were willing to received feedback and were grateful for the experience”.

“Very well organised and the students I met had a positive attitude”.

Feedback from Stanmore College following the Careers Fair.

“The students were really well prepared and had more confidence in speaking with stallholders because of their sheets with suggested questions”.

Posted on LinkedIn by an employer following Year 10 Mock Interview Event.

“I’m grateful for the opportunity to support the bright young talent at Park High School. The students impressed with their preparation, potential, and the confident, curious, and passionate way they approached their mock interviews. Seeing such enthusiasm for the next generation was truly uplifting”.

“Park High School it was a huge honour and privilege to play a part, in helping to shape the future talent. The students came prepared, showed great potential and carried themselves with confidence and passion. Truly inspiring to see”.