



PARK HIGH SCHOOL

Business

Exam Board: Edexcel

Course Specification: [9BS0](#)

Qualification obtained: The Pearson Edexcel Level 3 Advanced GCE in Business

Lead Teacher: Mrs Sethi

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Subject Overview

Students will apply their knowledge and understanding to real-life business contexts, with updated content to reflect the issues impacting on modern businesses in our specification and real business case studies in all our assessments. Students are introduced to business in Themes 1 and 2 through building knowledge of core business concepts and applying them to business contexts to develop a broad understanding of how businesses work. Breadth and depth of knowledge and understanding, with applications to a wider range of contexts and more complex business information, are developed in Themes 3 and 4, requiring students to take a more strategic view of business opportunities and issues.

Students are encouraged to use an enquiring, critical and thoughtful approach to the study of business, to understand that business behaviour can be studied from a range of perspectives and to challenge assumptions.

Assessment percentage Exam: 100%

Progression Routes:

The course develops some important skills such as the ability to think critically and is therefore highly regarded by universities and employers. Students will develop transferable skills that support higher education study and the transition to employment, including numeracy, communication, an understanding of the business environment and commercial awareness. Students can progress from this qualification to:

- Higher education courses such as business management, business administration, accountancy and finance, human resource management, marketing, retail management, tourism management and international business
- A wide range of careers ranging from banking/finance, accounting, marketing, sales, product management and general management to working in public sector organisations or charities.

Former students have entered banking, accounting and finance, media, business management, international business, human resource management, marketing, and the leisure industries.

GCSE Subject Exam results minimum requirements:

- A GCSE in Business is **not required** to have been taken before but if one has been taken then a Grade 5 or above must have been achieved.
- At least 6 more GCSE subjects with Grade 4s. These **MUST** include *English Language* and *Mathematics*.

Complementary learning:

The subject is very diverse and therefore compliments many subjects.

Student Quote:

“Business touches every aspect of the world we live in. It is a very relevant and current subject where you learn a lot. Useful for both future academic and personal progression”

Year 12

Topics covered:

Business is split into 4 themes. Themes 1 and 2 are taught in Year 12. Themes 3 and 4 are taught in Year 13.

Theme 1: Marketing and people

- Meeting customer needs
- The market
- Marketing mix and strategy
- Managing people
- Entrepreneurs and leaders

Theme 2: Managing business activities

- Raising finance
- Financial planning
- Managing finance
- Resource management
- External influences

Year 13

Topics covered:

Business is split into 4 themes. Themes 3 and 4 are taught in Year 13.

Theme 3: Business decisions and strategies

- Business objectives and strategy
- Business growth
- Decision-making techniques
- Influences on business decisions
- Assessing competitiveness
- Managing change.

Theme 4: Global business

- Globalisation
- Global markets and business expansion
- Global marketing
- Global industries and companies (multinational corporations).

Assessment

Is 100% Exam. There are three separate two-hour exams at the end of Year 13.

| Unit Code | Unit Title | Assessment Details | Weighting |
|-----------|---|-------------------------------------|-----------|
| 9BS0/01 | Marketing, people, and global businesses | Written Examination: 100 marks, 2hr | 35% |
| 9BS0/02 | Business activities, decisions, and strategy | Written Examination: 100 marks, 2hr | 35% |
| 9BS0/03 | Investigating business in a competitive environment | Written Examination: 100 marks, 2hr | 30% |

Additional information

Course specific equipment:

- Lever Arch Folders
- Paper

Essential Reading Material:

Edexcel AS/A level Business 5th edition Student Book and Active Book

ISBN-13: 978-1447983545

Recommended resources:

Websites:

<http://www.tutor2u.net/business>

<https://www.bbc.co.uk/news/business>

Novels:

Business Review – Journal.

Enrichment:

Revision Conference including pre-Release material conference £25